

Pre-Bid Queries for “EOI for Empanelment of Marketing Agency for Influencer Campaigns”

NIT NO: 6143/Publicity/MPTB/2023

System no. 2023_MPTB_310789

22nd September, 2023

(1) FIRM NAME- CRAYONS ADVERTISING LTD.												
S. No	EOI Clause no and Page no.	Clause as stated in EOI			Query/Remark	Query Response						
1)	Clause 5. General terms and conditions <u>Sub clause 5.5-EMD</u> Page no. 10	EMD of INR 2,00,000.00 (Rupees Two Lakhs Only) must be paid online at e- procurement portal: https://www.mptenders.gov.in/ EMD submitted will be converted into performance security. EMD of the agency not empaneled will be refunded. EMD of the agencies empaneled will be refunded on successful completion of the work and after the empanelment period. No interest will be paid on any EMD submitted.			We are registered in MSME kindly consider exempted from EMD.	No change						
2)	Clause 9 Procedure For Selection/ Empanelment <u>Sub clause 9.4 Evaluation parameters</u> Page no. 13 and 14	<table><tr><th>S.no</th><th>Particulars</th><th>Max Marks</th></tr><tr><td>3</td><td>No. of Campaigns executed by the agency in last five years (relevant proof to be attached by the agency) (3 marks per campaign – Max 5 campaign to be submitted)</td><td>15</td></tr></table>			S.no	Particulars	Max Marks	3	No. of Campaigns executed by the agency in last five years (relevant proof to be attached by the agency) (3 marks per campaign – Max 5 campaign to be submitted)	15	Kindly clarify whether the single work order mentioned in 5 campaigns counted as 5 campaigns or single campaign.	Different type of campaign executed by the agencies in single work order counted separately
S.no	Particulars	Max Marks										
3	No. of Campaigns executed by the agency in last five years (relevant proof to be attached by the agency) (3 marks per campaign – Max 5 campaign to be submitted)	15										
3)	Clause 9 Procedure For Selection/ Empanelment <u>Sub clause 9.4 Evaluation parameters</u> Page no. 13 and 14	<table><tr><th>S.no</th><th>Particulars</th><th>Max Marks</th></tr><tr><td>4</td><td>No. of Campaigns executed by the agency in the field of tourism or hospitality in last five years (relevant proof to be attached by the agency) (3 marks per campaign – Max 5 campaign to be submitted)</td><td>15</td></tr></table>			S.no	Particulars	Max Marks	4	No. of Campaigns executed by the agency in the field of tourism or hospitality in last five years (relevant proof to be attached by the agency) (3 marks per campaign – Max 5 campaign to be submitted)	15	Kindly clarify whether the single work order mentioned in 5 campaigns counted as 5 campaigns or single campaign.	Different type of campaign executed by the agencies in single work order counted separately
S.no	Particulars	Max Marks										
4	No. of Campaigns executed by the agency in the field of tourism or hospitality in last five years (relevant proof to be attached by the agency) (3 marks per campaign – Max 5 campaign to be submitted)	15										
4)	Clause 9 Procedure For Selection/ Empanelment	<table><tr><th>S.no</th><th>Particulars</th><th>Max Marks</th></tr><tr><td>3</td><td>No. of Campaigns executed by the agency in</td><td>15</td></tr></table>			S.no	Particulars	Max Marks	3	No. of Campaigns executed by the agency in	15	Can we use the same work order that is used in Sr. No. 3 & 4. Kindly clarify	In point No 3 Work order of Campaigns executed in any field and In point No 4 Work
S.no	Particulars	Max Marks										
3	No. of Campaigns executed by the agency in	15										

	<u>Sub clause 9.4 Evaluation parameters</u> Page no. 13 and 14		last five years (relevant proof to be attached by the agency) (3 marks per campaign – Max 5 campaign to be submitted)			order of Campaigns executed in Tourism Field
		4	No. of Campaigns executed by the agency in the field of tourism or hospitality in last five years (relevant proof to be attached by the agency) (3 marks per campaign – Max 5 campaign to be submitted)	15		
5)	Clause 9 Procedure For Selection/Empanelment <u>Sub clause 9.4 Presentation</u> Page no. 13	Presentation			Kindly clarify, is the presentation needs to be submit with the tender submission or later?	Presentation not to be submitted in technical bid.
6)	-	-			Kindly clarify, whether the approval of the client's e-mail copy work order is applicable.	Signed Work Order Considered